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DISPLAY RATES

Size	26-week Rate Per Issue	13-week Rate Per Issue	6-week Rate Per Issue	1-week Rate Per Issue	Rerun or Austin Pickup Per Issue
Full page	999	1,184	1,280	1,344	800
3/4 page	840	888	960	1,008	600
1/2 page	560	592	640	672	400
1/4 page	280	296	320	336	200
1/8 page	140	148	160	168	100
1/16 page	70	74	80	84	50
1/32 page	35	37	40	42	25

*EOW: Yearly agreement

TUESDAY PUBLICATION

COLOR CHARGES

SPOT COLOR One spot - \$45; two spot - \$65
 PROCESS COLOR \$125 (Plus \$55 Front Page Position Charge)

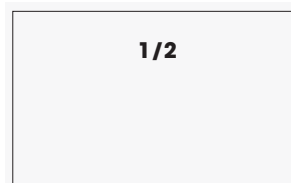
AD SIZES (4 columns, each 2 3/8" or 14.04 picas)

Modular format
 Page size..... 10 1/8" x 13"
 Half page size 10 1/8" x 6 7/16"
 Quarter page size 5" x 6 7/16"
 Eighth page size 5" x 3 1/8"
 Sixteenth page size..... 2 3/8" x 3 1/8"
 Thirty-second page size..... 2 3/8" x 1 1/2"

INSERTS

	26 - + Times	7-26 Times	1-6 Times
Single Sheet	\$51	\$53	\$55
4, 8 or 12 Pg. Tab	\$59	\$62	\$65
16 or 20 Pg. Tab	\$61	\$64	\$67
24, 28 or 32 Pg. Tab	\$64	\$67	\$70
36, 40 or 44 Pg. Tab	\$67	\$70	\$74
48, 52 or 56 Pg. Tab	\$69	\$72	\$76

Display deadlines: Noon Friday prior to issue date. Some holiday exceptions.
 Insert Deadlines: Noon Wednesday prior to issue date.



Job Printing!

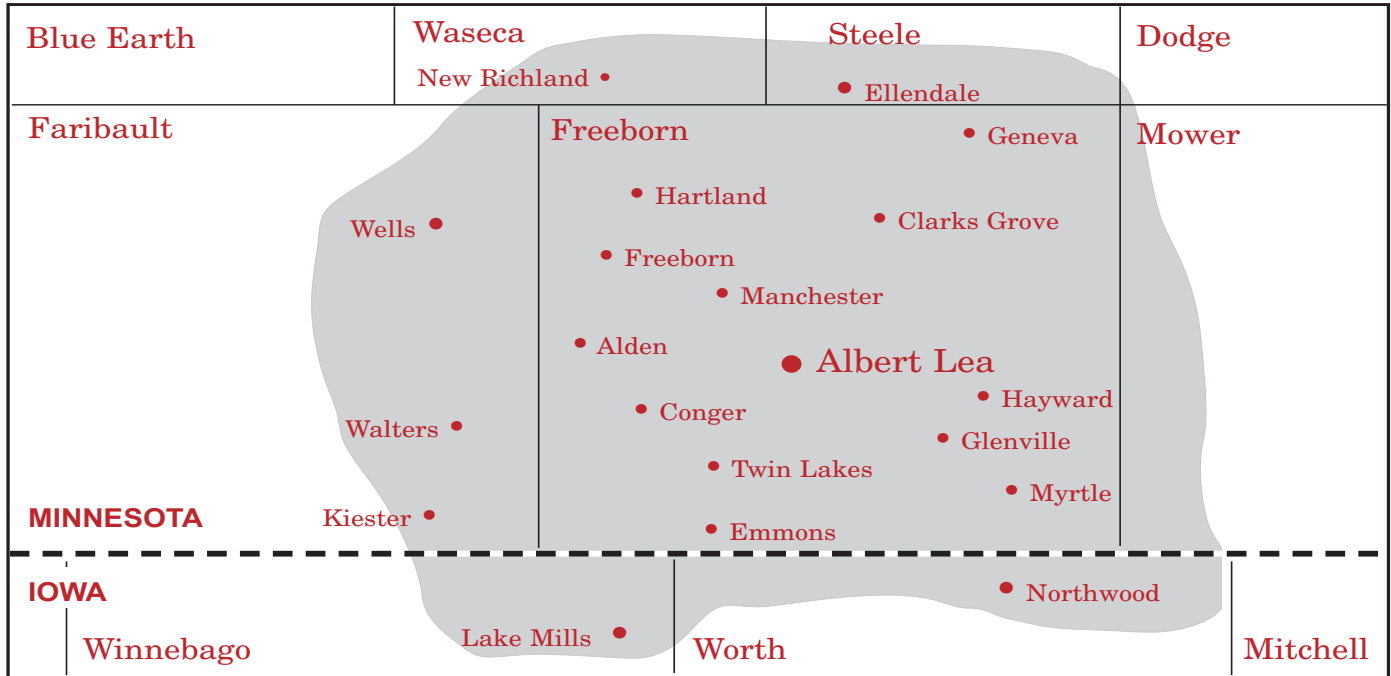
We Print:

- Newsletters
- Catalogs
- Informational Books
- Political Flyers
- Business Cards

...Much, Much More!

Call Today For A Quote on your Job Printing!

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Total Tuesday Market Circulation - 17,053

Zip	Community	Carrier	MR1	MR2	MR3	MR4	MR5	Bulk Drop	Total
56007	Albert Lea, Minnesota	7385	380	327	165	80	138	1224	9699
56009	Alden, Minnesota	201	200	225				15	641
56016	Clarks Grove, Minnesota	305	153					25	489
56020	Conger, Minnesota	69							69
56025	Ellendale, Minnesota	315	90					22	506
56029	Emmons, Minnesota	180	111					40	351
56032	Freeborn, Minnesota	128						100	178
56035	Geneva, Minnesota	213	50					31	224
56036	Glenville, Minnesota	254	217	282				25	770
56042	Hartland, Minnesota	122	80					30	249
56043	Hayward, Minnesota	95	105					25	245
56045	Hollandale, Minnesota	117	208					15	392
56051	Kiester, Minnesota	221	80					50	351
50450	Lake Mills, Iowa	723	67	102				137	1006
56064	Manchester, Minnesota	30							30
56070	Myrtle, Minnesota	35							35
56072	New Richland, Minnesota	410	45	30				52	537
50459	Northwood, Iowa		50					88	128
56076	Oakland, Minnesota	25	100						125
56089	Twin Lakes, Minnesota	90						10	100
56092	Walters, Minnesota	25	50						75
56097	Wells, Minnesota		110					115	225
	Office Copies, Racks			250	140	36	225		626
	Total Tuesday Circulation	10943	2096	1216	305	116	363	2004	17053



A successful combination
You and Our Readers